



Call us on: 1-888-751-5127  
E-Mail us at: [info@22sweet.com](mailto:info@22sweet.com)

[Home](#)[Benefits](#)[About Us](#)[Contact Us](#)

# What is Sweet?

Sweet™ is a revolutionary platform that connects social media dialogue to an organization's marketing database and demand generation efforts. Sweet provides an intuitive mechanism to listen, segment, score and effectively sell to leads captured from social media...

[Learn More](#)[What is Sweet](#)[Social Scoring](#)[Social Search](#)[Social Selling](#)

Explore our site

## Product Details

[Overview](#)[Social Messaging](#)[Social Search](#)[Social Scoring](#)[Social Selling](#)[Sweet Versions](#)

## The Benefits

[Single Source for Social Search](#)[Comprehensive Social Profile](#)[Quantify Social Activity](#)[Sell through Social Media](#)

## Let's Talk

[Our Blog](#)[Become a fan on Facebook](#)[Follow The Revenue Marketer  
on Twitter](#)[LinkedIn](#)[Read our Press](#)

## Latest Tweets

[@Revenuemarketer](#)

Join me LIVE on my Inside Sales +  
Demand Generation show on  
#BlogTalkRadio at  
<http://tobtr.com/s/1259638> or call  
1 (646) 478-5604  
about 3 weeks ago

[Follow @Revenuemarketer](#)

Copyright ©2010, The Pedowitz Group. All rights reserved.